

## Background and History

The opioid epidemic is a national crisis that affects everyone in one way or another. Overdoses are becoming more and more prevalent; the number of opioid-related overdoses in Monroe County are 20 times higher than they were five years ago.

In Monroe County in 2016 there were:

- 169 opioid-related deaths (Medical Examiner)
- 537 opioid-related overdoses (NYS DOH)

## Local Context

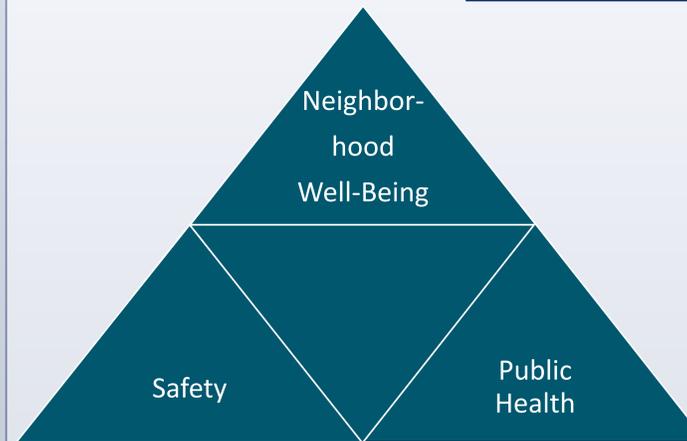
This is a 3-year project located in Northeast Rochester, a diverse community with many resources that has also been a hotspot for heroin sales for decades.



## Objectives

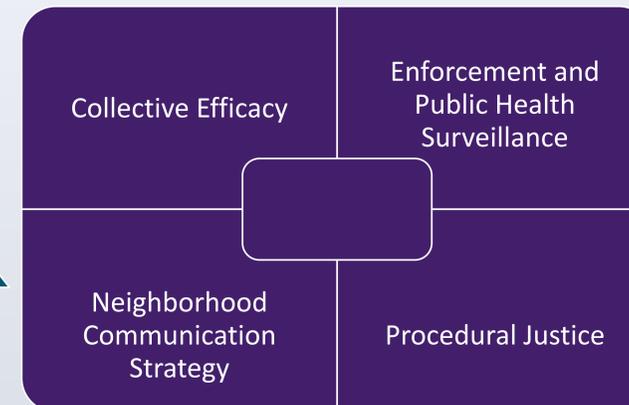
1. What are the problems associated with heroin sales and use in this neighborhood?
2. How do we design a study at the neighborhood level to understand and intervene in this problem?
  - a. What outcomes do we want to impact?
  - b. What data is available and accessible to us? What do the data tell us?
  - c. Who are the local stakeholders?
  - d. How do we meaningfully engage residents?
3. How do we collaborate with local stakeholders?
4. What interventions should be implemented?

## Research Components



Research Triad

## Intervention Categories



### I. Historical Description of the Problem

- a. Why is the open-air heroin market in this neighborhood?
- b. Why has this area always been known as a spot to get drugs?

### II. Consequences

- a. What are the consequences and problems associated with the open-air drug market?

### III. Interaction and Involvement

- a. What are residents' interactions with drug users? Drug dealers? Overdoses?
- b. How has resident, law enforcement, and public health involvement changed over time?

### IV. Responses and Solutions

- a. What has been done so far?
- b. What recommendations do stakeholders have for solutions?
- c. What best practices are found in drug market and community problem-solving research?

## Partners

- Ibero American Development Corporation
- Neighborhood residents
- City of Rochester:
  - Department of Environmental Services
  - Northeast Neighborhood Service Center
- Rochester Police Department
- Trillium Health
- Rochester Fire Department
- St. Michael's Church
- Father Tracy Health and Wellness Center
- Outreach Workers
  - Hope Dealers, Be The Change
  - ROCovery Fitness, Find Your Path
- Genesee Land Trust
- Monroe County Office of Mental Health

## Progress

- Individual interviews conducted to date include:
  - Residents, treatment providers, outreach staff, law enforcement, fire department, individuals in recovery
- Focus groups conducted with block clubs and individuals in recovery
- Residents are surveying their neighbors
- Monthly Steering Committee meetings
- Weekly team Process Meetings
- Data Analysis
  - Crime statistics
  - Overdoses
  - Property
  - Needle Pick-up

## CPSI Contact Information

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